

Message Text

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PAGE 01 GUADAL 00546 251806Z

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-08 /019 W

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R 222044Z APR 77

FM AMCONSUL GUADALAJARA

TO SECSTATE WASHDC 3437

INFO AMEMBASSY MEXICO

UNCLAS GUADALAJARA 0546

FOR COMMERCE/BIC/DIBA

E.O. 11652: N/A

TAGS: BEXP, BTRA, MX

SUBJ: ADS REQUEST FOR DAIWA CORPORATION, GARDENA, CALIFORNIA

THE FOLLOWING FIRMS HAVE BEEN CONTACTED INDIVIDUALLY AND HAVE EXPRESSED AN INTEREST IN REPRESENTING DAIWA AS DISTRIBUTORS FOR FISHING TACKLE:

1. NOVEDADES BERTHA, S.A.
AVENIDA MEXICO 2030
GUADALAJARA, JALISCO, MEXICO
CONTACT: MR. RAMON BECERRA
TELEPHONE: 253717

TELEX: NA

COMMENT: THIS IS A LARGE DEPARTMENT STORE WITH A SPORTING GOODS DEPARTMENT THAT HAS BEEN OPERATING SINCE 1962. CHIEF OF THE SPORTING GOODS DEPARTMENT IS OSCAR LILLINGSTON, WHO HAS A BROAD EXPERIENCE IN HIS LINE, FIRM EXPERIENCED IN SELLING U.S. FISHING TACKLE.

2. CAMPO Y MONTE
AVENIDA COLON 327

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GUADALAJARA, JALISCO, MEXICO

CONTACT: DANIEL MOCTEZUMA J.

TELEPHONE: 140629

TELEX: NA

COMMENT: MR. DANIEL MOCTEZUMA J. HAS BEEN FOR MORE THAN 20 YEARS IN THE SPORTINGGOODS BUSINESS. HE BUYS FISHING TACKLE

FROM MEXICO CITY DISTRIBUTORS. FORMER SALESMAN FOR DISTRI-
BUIDORA COMERCIAL, S.A. MEXICO CITY REPRESENTATIVE FOR U.S.
BILLIARD AND BOWLING EQUIPMENT. ALSO WORKED AS SALESMAN
FOR EQUIPOS Y DEPORTES, S.A. MEXICO CITY (WILSON TENNIS ARTICLES)
INTERESTED IN DISTRIBUTING ALL OVER MEXICO.

3. A LARGE LOCAL DEPARTMENT STORE AS WELL AS OTHER SPORTING GOODS
STORES REPORTED THAT THEY BUY FISHING TACKLE FROM DISTRIBUTORS
SUCH AS CASA SEPULVEDA, S.A., MONTERREY, NUEVO LEON AND FROM
MERCANTIL ZIMA, S.A., T. SANCHEZ DE LA BARRERA 8, MEXICO, D.F.
SUCH DISTRIBUTORS IMPORT FISHING TACKLE FROM THE U.S.

PREPARED: R. NAVARRETE R. APPROVED: BRUCE MALKIN
ORTWEIN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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From: GUADALAJARA
Handling Restrictions: n/a
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Litigation History:
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Review Action: RELEASED, APPROVED
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Review Release Date: n/a
Review Release Event: n/a
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SAS ID: 2728071
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST FOR DAIWA CORPORATION, GARDENA, CALIFORNIA THE FOLLOWING FIRMS HAVE BEEN CONTACTED INDIVIDUALLY AND HAVE EXPRESSED AN INTEREST IN REPRESENTING DAIWA AS DIS
TAGS: BEXP, BTRA, MX
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vdkgvkey: odb://SAS/SAS.dbo.SAS_Docs/38348ea0-c288-dd11-92da-001cc4696bcc
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